



ADVANCED BUSINESS PROGRAM

The Advanced Business Program is an advanced track program geared to prepare motivated students for entry into the global marketplace, helping them to understand business within the context of culture and ethics.

Students going on to study business at the university level will be confident in their ability to master the content and contribute to classroom discussions.

PROGRAM BENEFITS

- Concurrent enrollment in the International Baccalaureate program (optional)
- Option to choose from 25 AP and 14 IB course offerings
- Experienced business educators
- Assistance from dedicated program counselor
- Offers experiences and opportunities that will set students apart when applying to colleges and universities.

ADVANCED BUSINESS PROGRAM STUDENTS WILL BE ABLE TO:

- Understand business terminology
- Articulate speak about influential leaders and companies
- Communicate clearly and confidently in diverse settings
- Use traditional and digital marketing tools
- Comprehend basic financial statements and ratio calculation
- Make decisions to strategically problem-solve for an organization with consideration for stakeholder implications



“Fairmont’s brilliant, innovative Advanced Business Program teaches students how to succeed in our increasingly interdependent, multilingual and multicultural business world.”

- Carl Hobert, Author of Raising the Global IQ, Founder of Axis of Hope, Professor of Education, Boston University

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ADVANCED BUSINESS PROGRAM COURSES:

- Introduction to Business & Finance (H)
- EEE 370: Introduction to Entrepreneurship (H)
- MAR 301: Essentials of Marketing (H)
- Business Management (H)
- AP Macroeconomics
- AP Microeconomics
- Business Communication: Capstone (H)
- Advanced Business Program Internship (recommended for Juniors)

BUSINESS COMMUNICATION: CAPSTONE (H)

Capstone integrates and asks students to apply all of the courses in the Advanced Business Program through project-based learning. Students refine their business communication skills and focus on professional development, including crafting resumes and preparing for job applications. Through case studies, hands-on projects, and documentaries, students synthesize the knowledge gained throughout the Advanced Business Program to analyze and apply real-world business principles.



FRESHMAN	Introduction to Business & Finance (H)
SOPHOMORE	Business Management (H)
JUNIOR	<ul style="list-style-type: none"> • AP Macroeconomics • EEE 370: Introduction to Entrepreneurship (H) • MAR 301: Essentials of Marketing (H)
SENIOR	<ul style="list-style-type: none"> • Business Communication: Capstone (H) • AP Microeconomics

ADVANCED BUSINESS PROGRAM STUDENTS HAVE MATRICULATED TO THE FOLLOWING COLLEGES AND UNIVERSITIES:

- University of Arizona
- Babson College
- Boston University
- Carnegie Mellon University
- Cornell University
- Chapman University
- UC Berkeley
- UC Irvine
- UCLA
- UC Santa Barbara
- UC San Diego
- Northwestern University
- University of Notre Dame
- Pepperdine University
- Princeton University
- Purdue University
- Stanford University
- University of San Diego
- USC
- University of Michigan
- University of Washington
- Yale University
- University of Chicago